

BETWEEN PASSION AND MISSION

INTERNATIONAL SYMPOSIUM ON THE PUBLIC RELEVANCE OF PRIVATELY FOUNDED ART INSTITUTIONS
VENUE: PHILARA COLLECTION BIRKENSTRASSE 47A 40233 DÜSSELDORF GERMANY

What does socially relevant art patronage look like in the 21st century? Internationally and throughout Germany, there is a growing number of privately supported exhibition houses and collections. Based on the four institutions in the *Rhineland Independent* network (Julia Stoschek Foundation, KAI 10 | Arthena Foundation, Langen Foundation, Philara Collection) and in cooperation with the Master's programme in Art Mediation and Cultural Management at Heinrich Heine University Düsseldorf, we will examine the potentials, societal expectations and social responsibilities of private collecting and exhibition practice. The conference combines academic lectures with contributions from international collectors and donors who will discuss their various institutional and funding models. In addition to a review of the historical

development of private collecting, the conference will present recent research results on the current significance of private art funding. For example, what influence do transnational collector networks have on art market developments, artist biographies and the programmes of public institutions? Where do private institutions complement public offerings, expand the cultural infrastructure and enable social participation? What opportunities and responsibilities arise from these considerations for the future? The conference will examine these and other questions from different perspectives and explore possibilities for creative cooperation and future-oriented synergies.

A cooperation of Rhineland Independent and the Institute for Art History of the Heinrich-Heine-University Düsseldorf

20 – 21 May 2022

RHINELAND INDEPENDENT

hhu Heinrich Heine Universität Düsseldorf

FRIDAY

20 MAY 2022

10:00 am Arrival + Accreditation

10:30 am Welcome

Gil Bronner Founder Philara Collection
Karla Zerressen Managing Director Langen Foundation

10:50 am Opening Remarks

Isabel Pfeiffer-Poensgen Minister for Culture and Science of the State of North Rhine-Westphalia

1: WHO PRESERVES ART? – A LOOK BACK TO THE FUTURE

Works of art have been collected as long as art has existed. What are the different forms and concepts of collecting? How does collecting differ in public and private contexts? And who defines what a museum is and what tasks it should perform? Historical perspectives, contemporary practices and current controversies in international comparison unfold a multi-faceted spectrum with many different aspects for a lively introduction to the symposium.

11:10 am Introduction

Prof. Dr. Ulli Seegers Chair in Art Mediation and Art Management, Heinrich Heine University Düsseldorf

11:30 am Lecture: Museum. Seeking an Institution

Dr. Christoph Lind Chair, ICOM-ICFA; Director Reiss-Engelhorn-Museen, Mannheim

12:15 pm Lecture: Every Collection Is a Portrait

Dr. Lisa Zeitz Editor-in-chief of the magazine WELTKUNST, Berlin

1:00 pm Lunch Break

2: TELL ME WHY? MOTIVES OF PRIVATE COLLECTING

Private museums are booming. In addition to a personal love of art and patronage motives, the upholding of a family tradition, investment intentions, status considerations and social commitment can also be reasons for supporting art. How is private collecting evolving into a public exhibition practice, and which factors have led to numerous new foundations of private collections internationally, especially in the last 20 years?

2:00 pm Introduction

Katharina Klang Director Philara Collection

2:15 pm Lecture: The Global Rise of Private Museums. A Return of the Medici? (En)

Prof. Dr. Olav Velthuis Cultural Sociologist, University of Amsterdam

3:00 pm Panel: *Rhineland Independent* in conversation (Broadcast WDR 3 Forum)

Gil Bronner Founder Philara Collection
Sabine Langen-Crasemann Board of Directors Langen Foundation
Monika Schnetkamp Founder KAI 10 | ARTHENA FOUNDATION
Julia Stoschek Founder Julia Stoschek Foundation

Moderation: Dr. Michael Köhler WDR 3

4:00 pm Coffee Break

3: OPPORTUNITIES AND RISKS BETWEEN PASSION AND MISSION

The programmatic framework of private exhibition houses and foundations varies greatly, and so does their self-conception as publicly accessible institutions. Being of high public exposure is always associated with special opportunities to influence and shape the present. How do private foundations perceive this social responsibility, and in what way do they live up to it? How do private foundations meet today's opportunities and challenges, and where are their limits?

4:30 pm Introduction

Mara Sporn Curator Langen Foundation

4:45 pm Lecture: The Foundation of Art and Economy (En)

Zita Cobb Co-Founder & CEO Shorefast, Fogo Island, Newfoundland and Labrador

5:30 pm Lecture: Competing Museum Ideas: François Pinault's Influences on the Global Art System

Dr. Stefanie Heraeus Art Historian, Goethe University, Frankfurt am Main

6:15 pm Panel: Public Responsibility of Private Art Foundations (En)

Fred Bidwell Co-Founder Transformer Station, Cleveland; Director, FRONT International
Haro Cumbusyan & Bilge Ogut-Cumbusyan
Founder collectorspace; Co-Founder Ethics of Collecting, Istanbul and Zurich
Belinda Holden Director Yinka Shonibare Foundation, London and Lagos

Moderation: Mareike Dittmer
Director of Public Engagement TBA21-Academy, Berlin and Zurich

SATURDAY

21 MAY 2022

4: WHAT IS NEEDED IN THE FUTURE? – NEW COOPERATION MODELS

Future perspectives are the focus of the final section, which addresses the changing demands on contemporary art institutions. What new models of cooperation between private and public organizations have to be developed in order to make art and culture crisis-resistant, economically and ecologically sustainable, inclusive and forward-looking? And how can the necessary transformation processes be actively shaped? Innovative models and strategies for private and public art institutions will be discussed.

9:00 am Arrival

9:30 am Introduction

Julia Höner Artistic Director KAI 10 | ARTHENA FOUNDATION

9:45 am Lecture: Collectors and Museums

Dr. Katrin Holzmann Art Manager, Düsseldorf

10:30 am Lecture: The Depot: A Public/Private Endeavour (En)

Ina Klaassen Co-Director Museum Boijmans Van Beuningen, Rotterdam

11:15 am Coffee Break

11:45 am Panel: What Does the Future Need? Creative and Future-Oriented Synergies in the 21st Century

Cristina Bechtler Collector and Publisher, Zuoz and Zurich
Candice Breitz Artist, Berlin
Dr. Tobias J. Knoblich President Kulturpolitische Gesellschaft e.V., Councillor for Culture and Urban Development, Erfurt
Priska Pasquer Gallerist, Priska Pasquer Gallery, Cologne
Nanette Snoep Director Rautenstrauch-Joest-Museum, Cologne
Dr. Reinhard Spieler Director Sprengel Museum, Hanover; Board Member, German Museums Association

Moderation: Prof. Dr. Ulli Seegers
Chair in Art Mediation and Art Management, Heinrich Heine University Düsseldorf

Further information on organizers and speakers:



The number of seats is limited. Registration at: mail@rhineland-independent.com

Please note that wearing a medical mask is mandatory during the event. We recommend arriving by public transport or cab. The event will be recorded.

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Biennale for Visual and Sonic Media



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SAMMLUNG
Philara

JULIA STOSCHEK FOUNDATION

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